



TSYS Output ServicesSM

Card and Payment Technologies



During a time of rapid change with heightened competition in the payments industry, issuers and other payment card providers need innovative, cost-efficient ways to distinguish their offerings and stimulate card use. The critical challenge is choosing a proven, experienced partner that can deliver comprehensive, high-quality personalization services with the scalability required to meet the demands of your evolving business.

THE PRODUCT

TSYS can provide total fulfillment for your card program with our leading-edge card and payment device technology, mailer printing and collection of support services. We are authorized to produce Visa,[®] MasterCard,[®] American Express,[®] Discover,[®] private label, prepaid and other unbranded payment cards. We also offer on-demand card manufacturing with full-color personalization.

THE VALUE

TSYS applies market-leading technologies that provide personalization for your payment cards, devices and mailers, extending your program's possibilities with targeted messaging and enhanced branding opportunities. Our commitment to innovation and quality will enhance your product presentation and improve customer loyalty.

THE FEATURES

TSYS produces all personalization and production within our highly secure facilities following the industry's best practices for compliance and risk.

Our capabilities include:

- EMV travel cards
- On-demand card manufacturing and personalization
- Embossing
- Magnetic stripe and contactless (RFID) encoding
- Encoding for emerging payment devices such as mobile phones
- Photo cards
- Personalized, full-color card imaging
- Mini-cards
- Thermal printing
- Fast cards (emergency card replacement)
- Card receipt verification labeling
- Personalized, full-color card mailers
- Selective inserting
- Personal identification number (PIN) mailers

TSYS produces and mails millions of cards each month from our Visa- and MasterCard-certified facilities. Our personalization capabilities include numerous payment card types and emerging payment devices. You are



not required to be a client of our account processing services in order to take advantage of our card production because we can use account files from you or your processor to produce cards with the highest levels of quality and accuracy.

On-demand card manufacturing:

In addition to encoding and embossing, we offer on-demand card manufacturing and personalization production. This intuitive and user-friendly, Web-based application allows your customers to create their own personal payment cards using photos of a loved one, pet, favorite place or memorable event - all through an online interface that integrates perfectly with your brand. This program helps you generate real cardholder excitement, which increases retention, loyalty and card usage - all with no minimum volume requirements.

End-to-end service:

To further enhance the customer experience, TSYS assists our partners by integrating document composition and color printing, allowing clients to deliver customer cards in a dynamic, fully personalized mailer. Items that otherwise might require inserts or a separate mail piece now can be printed directly on the mailer.

These include:

- Welcome messages
- Activation promotions and instructions
- Convenience checks with MICR printing
- Coupons and vouchers
- Advertisements
- Terms and conditions

Our offering includes a complete array of support services to assist you through the entire process - from card design and production to delivery and more. By partnering with TSYS, you gain access to:

- Consultative services
- Graphic design
- File transmission services
- Material purchasing and inventory management
- Conversion support
- Custom programming
- Address verification
- Mail sorting and tracking

THE BENEFITS

Our production services offer significant benefits:

Maximized savings - On-demand card manufacturing and personalized mailer printing reduce the cost of materials by eliminating the need for pre-printed card and paper stocks.

Trusted security - TSYS facilities exceed industry standards for safety and security, and our mailing practices include commingling cards with other mail to increase security and minimize postal losses.

Expedited delivery - TSYS has an on-site U.S. Postal Service Detached Mail Unit. Our expertise in mail handling results in expedited service and maximizes postal discounts. Additionally, TSYS offers express delivery as well as bulk packaging and shipping services.

ASK ABOUT:

TSYS' mail piece tracking services, statement services and digital archiving services, which can play integral roles in your print, mail and archiving solutions.

Singular quality - TSYS is dedicated to providing superior products, on schedule and at competitive prices. Our team members verify quality at each stage of the production process, and maintain a proven track record of meeting and exceeding service-level agreements. We have implemented Six Sigma programs for ongoing improvement and continually invest in operational efficiencies, passing these savings on with competitive pricing to our customers.

Partnership approach - TSYS is known as an industry leader in customer service. We structure customer support based on the unique needs of the client, using a partnership approach that is consultative and solution-driven.

Further benefits of using TSYS for your card and payment technology needs include:

- Stronger customer relationships through one-to-one messaging
- Reduced costs with our economies of scale
- Enhanced marketing outreach with our analytics capabilities
- Unsurpassed security through our on-site postal facility and PCI compliance

TO LEARN MORE

about our statement services, contact Value Added Product Sales at +1.706.649.2307 or vapsales@tsys.com.

GET TO KNOW TSYS

AFRICA +27 21 5566392	ASIA-PACIFIC +603 2173 6800	COMMONWEALTH OF INDEPENDENT STATES +7 495 287 3800	EUROPE +44 (0) 1904 562000	INDIA & SOUTH ASIA +911204191000	JAPAN +81 3 6418 3420	MIDDLE EAST +971 (4) 391 2823	NORTH & CENTRAL AMERICA, MEXICO & THE CARIBBEAN +1.706.649.2307	SOUTH AMERICA +55.11.5501.2081
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